

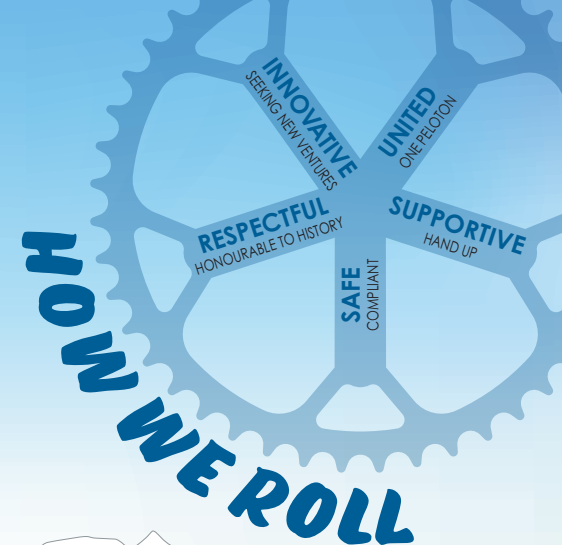


# Cycling Whanganui

## Strategy 2021-2025

**VISION:** Cycling for all

**MISSION:** Promoting & providing opportunities for cycling



### 1. PARTICIPATION

**WE WILL:**

- Work with other organisations to provide recreational participation opportunities for all ages
- Provide competitive participation opportunities

### 2. RANGATAHI/YOUTH

**WE WILL:**

- Provide development programmes to support cycling for rangatahi/youth
- Provide competition opportunities to support rangatahi/youth development

### 3. ORGANISATION

**WE WILL:**

- Advocate on behalf of the cycling community
- Provide an inclusive environment
- Ensure the club is responsibly run

### OUR SUCCESS:





# Cycling Whanganui

## Strategy 2021-2025

### *Vision* – **Cycling for All**

*What is our 'over the horizon' aim for the club. If time were limitless and all resources were available immediately what would the club be seeking to achieve?*

Consistent with the objectives of our club we will be always seeking to ensure that there are opportunities for all people to have access to cycling

### *Mission* - **Promoting and Providing Opportunities for Cycling**

*What are we looking to do within the time frame of the Strategic Plan?*

The club has at its heart a set of objectives that expect that the club will provide a wide range of opportunities to ride regardless of level or ability. Over the time frame of the plan, in this case five years, we are looking to create a wider range of opportunities to participate in cycling for the whole community.

### *Value Statement* – **The value-add for the Whanganui community**

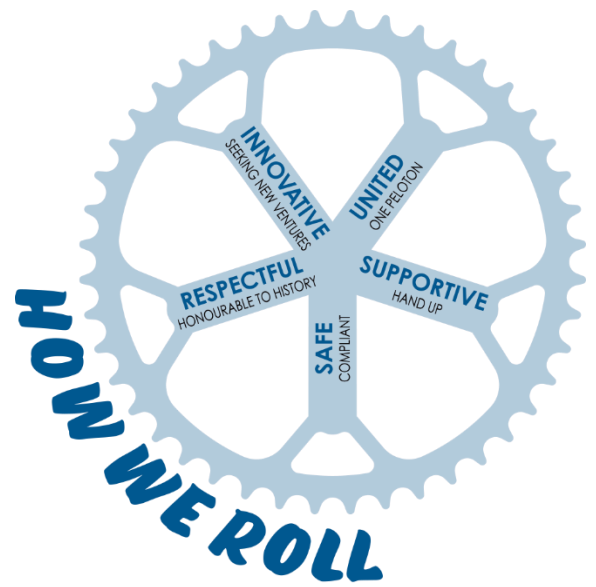
*What value does Cycling Whanganui offer to the community?*

Cycling is a positive transport, recreation, and sporting activity for all communities.

Cycling Whanganui seeks to be an inclusive, values-based organisation that provides opportunities for all people of the Whanganui community to participate in that activity.

It will do this by promoting cycling for riders of all ages and backgrounds to participate in regardless of ability. There will be an emphasis on youth as they will always be the future of any activity, organisation, and community. It will be well run to provide confidence to those who it works in partnership with.

The outcome of this will be more people riding bikes for health and well-being, to get from A to B, and to be the best Whanganui-ite they can be!



## Our Values – **How we roll**

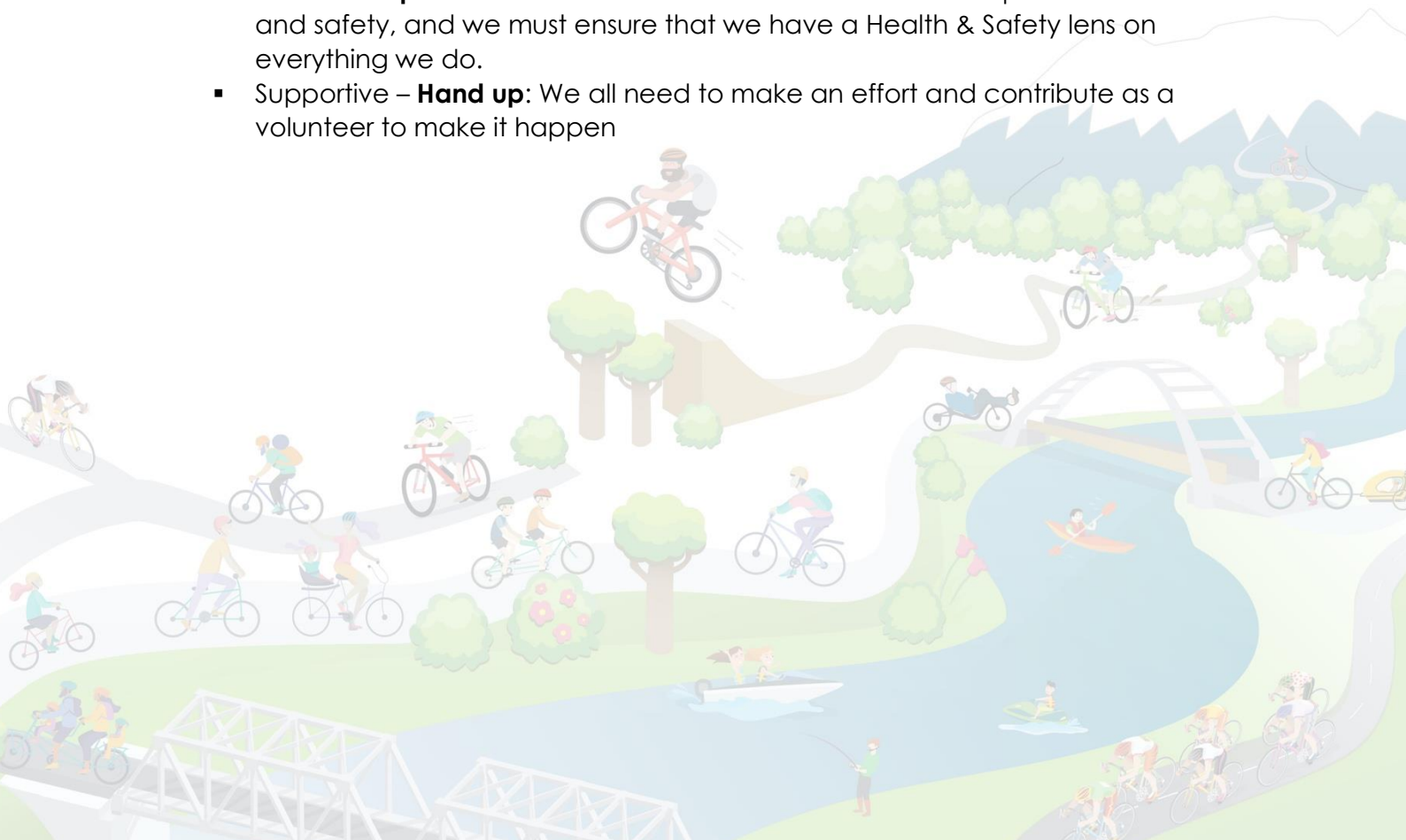
- United – **One peloton**
- Innovative – **Seeking new ventures**
- Respectful – **Honourable to history**
- Safe – **Compliant**
- Supportive – **Hand up**

*What are our values all about?*

Our values guide how we will behave as we seek to enact our Vision and Mission. This will be enacted through attention to our Strategic Spokes.

The values are nuanced towards cycling to make them more tangible to our people as they act on a day to day basis.

- United – **One Peloton**: To be successful in our endeavours we must work together to deliver on our agreed way forward.
- Innovative – **Seeking new ventures**: We need to take a 'think outside the box' approach to our on-going activity to ensure it is contemporary and consistent with all our objectives
- Respectful – **Honourable to history**: The club has an impressive history and considerable knowledge is held by club members that we must continue to listen to and learn from
- Safe – **Compliant**: in the current environment there is an emphasis on health and safety, and we must ensure that we have a Health & Safety lens on everything we do.
- Supportive – **Hand up**: We all need to make an effort and contribute as a volunteer to make it happen



## Priorities - Our Strategic Spokes

Our Strategic Spokes are the elements of the club we will actively work-on to ensure that the WCC makes positive progress on its Vision and Mission. Consideration of these must be at the heart of the decisions we make and what we do.

### ➤ Participation

We will:



- Work with other organisations to provide recreational participation opportunities for all ages
- Provide competitive participation opportunities

*What does this look like?*

- Mass participation event(s) for the community
- Summer Road and Track series
- Work with WCNI to fully partake in centre events
- Support to riders to attend national events

### ➤ Rangatahi/ Youth

We will:

- Provide a development programme to support cycling for youth/ rangatahi
- Promote competition opportunities to support youth/ rangatahi development

*What does this look like?*



- Engaging a Youth Development Officer
- Promote cycling with schools
- Group rides for schoolies
- Ensuring that there are events available for youth to ride in

### ➤ Organisation

We will:

- Advocate on behalf of the cycling community
- Provide an inclusive environment
- Ensure the club is responsibly run

*What does this look like?*

- Advocacy for cycling related initiatives
- Promote cycling activity to members
- An annual calendar of activity
- Meet with other clubs and organisations to explore ways to work closer together
- Seek to be financially secure





## Future State - What does Success look like?

*In five years', if someone were to look at the club without knowing anything of what the plans, and actions of the club had been, what would they see?*

- More people riding bikes –
  - There will be **increased involvement** of people in events
  - There will be an increased **range of events** for people
- Working together cohesively –
  - The club will be the **voice of cycling** in the community
  - There will be increased **member contributions** to the running of the club
- Great riders being developed –
  - There will be increasing **numbers of cyclists** riding at regional and national events
  - There will be **membership growth**

## How – how will this be achieved each every day?

- An annual **Action Plan** of work with SMART (Specific, Measurable, Achievable, Realistic and Time-bound) goals
- Ensuring we can reference the **Spokes** in everything we do
- Living the **Values**
- and **Committing** to this approach

## OUR SUCCESS:



More people  
riding bikes ✓



Working together  
cohesively ✓



Developing  
great riders ✓