

# Wanganui Cycling Club - Strategic Plan 2016-2020

UNDER REVIEW July 2017

**Mission: Promoting quality and safe local road, track and recreational cycling experiences for all ages and abilities**

Goals:	Action Plan			Committee Member responsibility 2017
	By December 2016	By December 2017	By December 2020	
<b>A strong, active, inclusive and diverse Club Membership</b>	Develop a membership pack/promotions programme Establish social & family membership categories Initiate 'working together' discussions with Wanganui Triathlon Club Develop 'voice' of cycling in Wanganui in conjunction with other organisations Social programme established Develop a strong base of 'volunteers' within membership (i.e. beyond Committee) Review and Update Club Policies and Rules Formalised sponsorship programme in place - incl membership card & higher profile promotion	150 members (20% under 19) Formal agreement with Triathlon Club in place Club active in local/regional cycling development Maintain varied social programme Volunteer base maintained Club Policies and Rules are Relevant and Fit for Purpose Club seen as a great sponsorship choice by a range of sponsors	250 members (25% under 19) Club active in local/regional cycling development Maintain varied social programme Volunteer base maintained Club Policies and Rules and Relevant and Fit for Purpose Maintain sponsorship programme	
<b>A well resourced comprehensive cycling development programme</b>	Youth cycling development programme established and appropriately funded Bi-annual bike skills/maintenance programme Work with Cycling NZ, Bike Manawatu and other stakeholders to have Cycling Performance Hub established in Manawatu-Wanganui region Develop a pool of quality bikes/equipment for riding development programmes	Maintain Youth cycling programme Quarterly bike skills/maintenance programme Cycling NZ Performance Hub established Maintain a pool of quality bikes/equipment	Maintain Youth cycling programme Quarterly bike skills/maintenance programme Maintain formal agreement with Bike NZ Maintain a pool of quality bikes/equipment	
<b>A great range of well structured, safe and fulfilling active/passive cycling opportunities</b>	Annual race programme in place offering national racing experience and interclub competition opportunities Regular programme of social riding in place (Fun Rides - Saturday/Sundays) At least 2 major annual events in place - e.g. night of the stars/festival of cycling/grand prix/bi-ennial masters games	Maintain annual race programme Maintain social riding programme At least 3 major annual events in place - night of the stars/festival of cycling/grand prix/bi-ennial masters games	Maintain social riding programme Maintain social riding programme At least 4 major annual events in place - night of the stars/festival of cycling/grand prix/bi-ennial masters games	
<b>Access to high quality facilities &amp; services</b>	Agreement with Wanganui DC regarding velodrome use/management Clubrooms maintenance programme in place for future Clubrooms cleaned out/de-cluttered + made more attractive for a wider/more diverse membership base Source funding for purchase of van - combo people mover/race day set-up wagon Improve access/security lighting to Clubrooms exterior/driveway	Clubrooms refurbishment/upgrade scoped Review continued Ownership of Clubrooms in light of Velodrome roofing proposal Clubrooms kept clean/tidy/welcoming	Velodrome roof in place and clubrooms upgrade completed Clubrooms kept clean/tidy/welcoming	

**Objectives:** Club remains financially viable      Development initiatives are funded primarily by grants or other sources